

# CMSPocket

is a web application that displays your website easily on any smartphone. A smartphone is a cell phone with internet access. Not every cell phone is a smartphone, but each smartphone is a cell phone. Seeing your website will attract new customers and to keep your current clients informed about changes in your business products.

## SMARTPHONES AND PC'S

CMSPocket allows your website to be displayed properly on any smartphone. The number of smartphones sold each year is growing and Computerworld (10/2009) predicts that after 2011 there will be more smartphones sold than PC's.

The smartphone has a small screen, often 1/10th the size of a desk monitor. For a website it is important that the first page, the so-called Home Page, can adjust to and be readable on the small screen.



The smartphone receives its data via a wireless network. The bandwidth of the network for the smartphone is often only 1/5th or less compared to the bandwidth of the PC network.

Consequently, the Home Page should not include large images, since transmission of these images can take a long time.

To customize your website in order to support both the limited screen as well as the limited bandwidth is a complex and expensive exercise if your small business is dependent on a specialist.

CMSPocket resolves these limitations by the creation of a second website, customized for the smartphone screen. The creation and maintenance of this website is relatively simple and can be done by yourself or with our help.

The web address will be <http://cmspocket.com/yourdomainname>.

You can integrate this new web address with your current domain name. On our website there is a document that describes how to do this and we can help you.

## GO TO MARKET

You may ask, what is the benefit of a customized website for the smartphone?

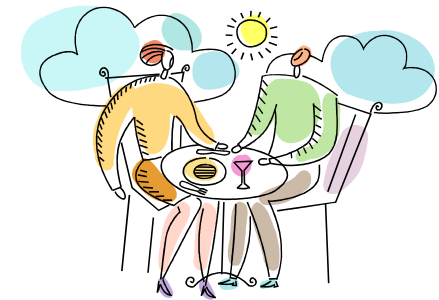
Entrepreneurs in the Small Business market are known by their advertisement in the local media.

Imagine the following scenario. Somebody reads your advertisement and your internet address on a spot where there is no PC. This may be in the train, in the car, in a café or someone reads the newspaper in the living room.

The smartphone is nearly always readily available. Anyone searching for your product can find you, just as they would on their home computer. Your web address is then stored in the smartphone memory for subsequent use. This is your commercial advantage.

Concise information, like a telephone number, or your address and driving directions, or maybe the menu of the day of a restaurant are some examples of the smartphone type of information.

CMSPocket will help you to create a miniature version of your website.



## MULTIPLE LANGUAGES

Each web page in CMSPocket can have multiple language versions, but you will need to create the translation yourself.

Or you can outsource this task to us. Contact us via our email address. Each translated page is indicated with the flag associated with that country.

With a CMSPocket subscription, your mobile website becomes accessible to an international audience.

# CMSPocket



vCONTENT MANAGEMENT SERVICES IS A MICROSOFT SMALL BUSINESS SPECIALIST AND NO BUSINESS IS TOO SMALL FOR US.

OUR CORE COMPETENCIES ARE:

1. CMSPOCKET DEVELOPMENT AND SERVICES
2. MICROSOFT ONLINE SERVICES (BPOS) CONSULTANCY AND IMPLEMENTATION

Microsoft  
Small Business  
Specialist

## Prices (plus VAT)

- Subscription 12 months €79.-
- Subscription 6 months €49.-
- CMSPocket Starter €99,- a package customized for you and includes 4 pages Home, About Us, googlemap, Contact Us plus a Dutch language version
- For additional language versions, request a price quotation
- For help with development of a CMSPocket mobile website tailor made for you, request a price quotation

### INTERESTED?

You can try out CMSPocket free-of-charge for a month. In that period you can cancel the subscription without any further commitment.

1. Register at <http://vcontent.nl/cmspocket>
2. Store your CMSPocket domain name
3. Create a Home page with an online template and store the page
4. Use your smartphone to access <http://cmspocket.com/yourdomainname>
5. Verify if the page is accurate. If required, you can customize it again.

*Voilà*, you have your own website for the smartphone.



## A Website Subscription

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